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Let's start at the beginning!

Award-winning new baby toys from MOLUK

As one of the leading innovators in the area of open-ended preschool toys, MOLUK has created a range of iconic products such as Bilibo, Oogi and Pluï - each highly acclaimed by child development experts and loved by children and parents alike. 13 MOLUK toys carry the coveted spiel gut® seal of approval.

In 2019 MOLUK is introducing a range of toys developed specifically for the first years – with a focus on grasping, teething and sensory stimulation for newborns and infants. They are called Nigi, Nagi & Nogi and Oibo and have both received the spiel gut® award for their design and play value. Oibo also wins a Platinum Junior Design Award in the UK.

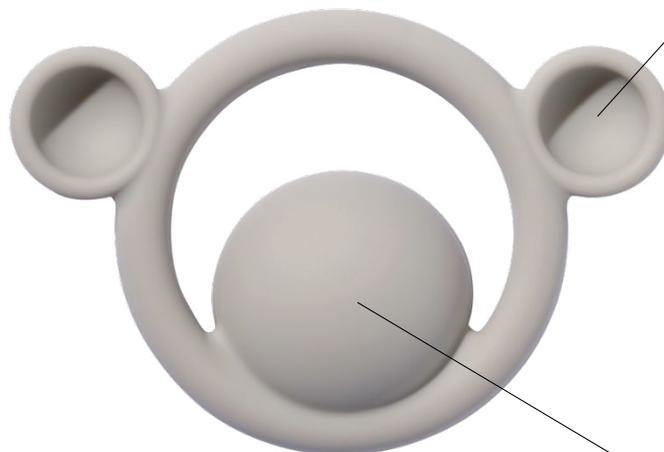
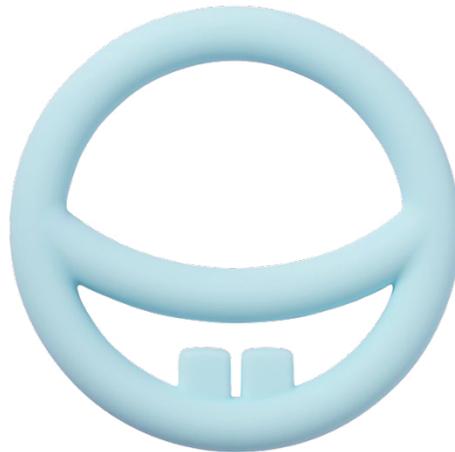




Nigi, Nagi & Nogi™ - Tactile Teething Rings

Nigi, Nagi and Nogi are soothing your baby's sore gums without being an eye-sore. Made of 100% food-grade silicone rubber, MOLUK's new teething rings are easy for small hands to hold and offer essential tactile and visual stimulation. They remain interesting as multi-sensory fidget toys when the child grows older and work together with the other parts of the MOLUK family for years of open-ended, child-directed play.

The three teethers are available as a set in primary and pastel colors.



play spoon

squeeze nose



Oibo™

Oibo is an elastic, stackable, rollable, squeezable, easy-to-grip sensory toy for babies and kids of all ages. Oibo's geometry merges a sphere with a cube - combining the action and fun of a ball with the educational benefits of a building block.

Like all MOLUK toys, Oibo grows with the child. It shines as an elegant grasping and teething toy for the baby. Toddlers will enjoy how Oibo bounces and rolls. Its soft material is perfect for first throwing and catching games. By stacking and aligning the pieces, kids learn about geometry while training hand-eye coordination and fine motor skills. Oibo collapses when you accidentally step on it and pops right back into shape.

Oibo is available as a single ball in blue and in sets of 3 primary colors or 3 monochrome colors.



grasp



chew



squeeze



throw



build





**MULTI-FUNCTIONAL DESIGN
COMBINING THE ACTION & FUN OF A BALL WITH THE
EDUCATIONAL BENEFITS OF A BUILDING BLOCK**

**100% FOOD-GRADE SILICONE
BPA, PHTHALATE & LATEX-FREE**

**COLLAPSIBLE STRUCTURE
FOR SAFETY AND COMPACT TRANSPORT,
POPS BACK INTO SHAPE**

DISHWASHER-SAFE

**LARGE HOLES FOR
EASY GRASPING AND
PEEK-A-BOO GAMES**

**TACTILE
SENSORY BUDS**

**SOFT EDGE FOR TEETHING
AND SOOTHING SORE GUMS**

**SMART GEOMETRY
FOR ROLLING, BOUNCING
& STACKING**





Driven by a passion for great design, MOLUK strives to create innovative, sustainable products that don't just entertain kids on a superficial level but invite real interaction. In a time where everything is getting more virtual, MOLUK offers toys that are totally manual, toys that get children to move and explore, toys that stimulate their senses and minds. There are no ON and OFF switches, batteries or complicated instructions – MOLUK toys are powered simply by a child's imagination.

MOLUK is a Swiss family business founded in 2011 by designer Alex Hochstrasser and his sister Doris Hochstrasser, an architect. Hochstrasser is renowned for the multi-award winning Bilibo and his work as creative director for Active People where he was responsible for the design of Astrojax, the (YO)2 range and many other toys. MOLUK took over the production and distribution of Bilibo in 2012 and has developed a unique range of open-ended toys which work together and complement each other. 13 MOLUK products have received the coveted ‚spiel gut‘ award for their outstanding design and play value. Bilibo was part of the exhibition „100 Year of Swiss Design“ at the Museum für Gestaltung Zurich and “Century of the Child” at the Museum of Modern Art New York. MOLUK's toys are sold in almost 50 countries around the world.

www.moluk.com

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