

# PRESS INFORMATION

## Pluï – The Rainball

Pluï is a charming new water toy that is guaranteed to add plenty of fun in the bath tub or at the swimming pool.

Immerse it in water to fill up and then let it rain. The key is how you control the flow of water simply by sealing or opening the top nozzle with the tip of your finger. Kids will have a ball and playfully learn about basic physical principles. Pluï arouses curiosity and stimulates the kids' imagination and senses.

-> [www.moluk.com](http://www.moluk.com)



Design:  
Alex Hochstrasser  
& Johanna Rickenbach



Colors: blue, green and yellow

Ages: 2 years+

Size: ø 8.5cm

Safety-tested to meet or exceed EN71, ASTM,  
CPSIA and applicable safety standards.

BPA-free, phthalate-free, latex-free

For images in high resolution please send an email  
to [press@moluk.com](mailto:press@moluk.com).







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Moluk™ (pronounced mo-look) is the new company by Alex Hochstrasser, the designer and inventor of Bilibo. The Swiss label, based in Zürich, will produce and distribute his award-winning range of open-ended toys and focus on the research, development and promotion of sustainable, well designed play objects that stimulate and engage children both mentally and physically.

For more information visit:

[www.moluk.com](http://www.moluk.com)